

## Timetable Module European and Global Business (EUGB)

Autumn 2024	Monday	Tuesday	Wednesday	Thursday	Friday
8.00 h	<b>Fundamentals of International Management (Morschett 4.5 ECTS)</b>				International Taxation (Turina 4.5 ECTS) 6 times : uneven weeks (9-13 h & 14-17 h)
9.00 h					
10.00 h					
11.00 h					
12.00 h		<b>*International Finance (Isakov 4.5 ECTS)</b> postponed to SP-2025			
13.00 h					
14.00 h					
15.00 h					
16.00 h					
17.00 h					

Block course: Case studies in International Strategy (Jenisch, 4.5 ECTS) various days

Block course: Strategic Value Creation (Hilb, 3 ECTS) 3 Saturdays: 19.10. & 02.11.2024, 9-17 h, 23.11.2024, 9-13 h

Block course: Sustainable Globalization (Grossmann, 4.5 ECTS) Wednesdays

Spring 2025	Monday	Tuesday	Wednesday	Thursday	Friday
8.00 h					
9.00 h					
10.00 h					<b>*International Finance (Isakov 4.5 ECTS)</b> postponed from SA-2024
11.00 h	<b>Microeconomics of Competitiveness (Gugler 4.5 ECTS)</b>	Focal Firms and SMEs	Organizational Resilience of Multinational Enterprises (Flankova 4.5 ECTS)	<b>Marketing Interculturel (Furrer 4.5 ECTS)</b>	
12.00 h					
13.00 h					
14.00 h					
15.00 h	Focal Firms and SMEs in Global Value Chains (Dembinski 4.5 ECTS)		Intercultural Business Projects (Davoine/Morschett 4.5 ECTS)		
16.00 h					
17.00 h					

\*The course "International Finance" will be moved from fall semester 2024 to spring semester 2025 in place of the course "Empirical Finance" (Sabbatical). A similar course like "Empirical Finance" is offered every year at the University of Bern.

Block course: Advanced Seminar in Strategic International Management (Morschett 4.5 ECTS), Tuesdays 25.02. & 06.05.2025, 17-19- h; Thursday 22.5. & Fri 23.5.2025, 8-18 h

Block course: Business in South-East Asia (Study Trip to Vietnam)

Block course: Intégration européenne (Madiès 4.5 ECTS) 10.02.2025 - 14.02.2025

Autumn 2025	Monday	Tuesday	Wednesday	Thursday	Friday
8.00 h	<b>Fundamentals of International Management (Flankova 4.5 ECTS)</b>		<b>Intercultural Management (Davoine 4.5 ECTS)</b>		
9.00 h					
10.00 h					
11.00 h					
12.00 h					
13.00 h					
14.00 h	<b>*International Marketing (Morschett 4.5 ECTS)</b>				
15.00 h					
16.00 h					
17.00 h					
18.00 h					

\*Students, who have already attended the course "European Marketing" or "International Marketing" in Berne cannot attend this course.

Block course: Case studies in International Strategy (Jenisch 4.5 ECTS) various days

Block course: International Negotiations - Success stories from an intercultural background (Audebert 4.5 ECTS): Fri afternoon & Sat morning

Block course: Strategic Value Creation (Hilb, 3 ECTS) 3 Saturdays: 20. & 27.09.2025, 9-17 h, 18.10.2025, 13-17 h

Block course: Sustainable Globalization (Grossmann, 4.5 ECTS) Wednesdays

Spring 2026	Monday	Tuesday	Wednesday	Thursday	Friday
8.00 h		Intégration européenne (Madiès 4.5 ECTS)	<b>International Services Marketing (Bambauer 4.5 ECTS)</b>		
9.00 h					
10.00 h					
11.00 h	<b>Microeconomics of Competitiveness (MOC) Gugler 4.5 ECTS)</b>				
12.00 h					
13.00 h					
14.00 h					
15.00 h					
16.00 h			Intercultural Business Projects (Furrer/Davoine 4.5 ECTS)		
17.00 h					

Block course: Advanced Seminar in Strategic International Management (Morschett 4.5 ECTS), Tuesdays 24.02. & 05.05.2026, 17-19- h; Thursday 21.5. & Fri 22.5.2026, 8-18 h ?

This timetable is not binding. In some cases, courses may not be continued, postponed or day and time might change. But instead, new courses might be added. For details please see the timetable of the University:

<https://www.unifr.ch/timetable>

Courses in **bold** letters are core courses. At least 2 core courses have to be accomplished for each **selected** module.